



VideoIndiana, Inc.  
Dept. L-2380  
Columbus, OH 43260-2380  
ph: (317) 655-5611  
fx: (317) 655-5610

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Stand For Children (9373)**  
**Echo Point Media (1758)**  
REILLY, TERRI  
Click, Steve (1579)  
ph: (317) 636-1313

**Invoice** 298071  
**Inv Date** 3/31/2013  
**Terms** Cash In Advance  
**Contract** 107705  
**Bill Type** Standard  
**Period** 2/25/2013 - 3/31/2013

**Echo Point Media**  
**407 N. Fulton Street**  
**Indianapolis, IN 46202**

AgM

**Product** Political/Issues (1129)  
**Brand** Anti-Common Core Changes (14186)  
**Acct Types** Local/Political Issue  
**Est/Headline** 1863/  
**Demo**  
**Revision**  
**Comments** SENATE BILL 193  
WED 3/6-FRI 4/5

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 4/1/2013 2:14:22PM

WTHR (WTHR)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b><u>530-6A SUNRISE</u></b>						
	SPOT	5:30:00AM- 6:00:00	Per week (3), We, Th, Fr	03/06/13 5:45AM (We)	00:30	Eyewitness News Sunrise 5:30	STND0313HR	\$400.00	
	SPOT	5:30:00AM- 6:00:00	Per week (3), We, Th, Fr	03/07/13 5:38AM (Th)	00:30	Eyewitness News Sunrise 5:30	STND0313HR	\$400.00	
	SPOT	5:30:00AM- 6:00:00	Per week (3), We, Th, Fr	03/08/13 5:44AM (Fr)	00:30	Eyewitness News Sunrise 5:30	STND0313HR	\$400.00	
2.1	<b>Contract Line Remarks:</b>		<b><u>530-6A SUNRISE</u></b>						
	SPOT	5:30:00AM- 6:00:00	Per week (3), Mo, Tu, We, Th, Fr	03/11/13 5:43AM (Mo)	00:30	Eyewitness News Sunrise 5:30	STND0313HR	\$400.00	
	SPOT	5:30:00AM- 6:00:00	Per week (3), Mo, Tu, We, Th, Fr	03/13/13 5:40AM (We)	00:30	Eyewitness News Sunrise 5:30	STND0305H	\$400.00	
	SPOT	5:30:00AM- 6:00:00	Per week (3), Mo, Tu, We, Th, Fr	03/15/13 5:44AM (Fr)	00:30	Eyewitness News Sunrise 5:30	STND0305H	\$400.00	
	SPOT	5:30:00AM- 6:00:00	Per week (3), Mo, Tu, We, Th, Fr	03/18/13 5:40AM (Mo)	00:30	Eyewitness News Sunrise 5:30	STND0305H	\$400.00	
2.1	SPOT			03/18/13			2 preempts @ \$400.00	\$0.00	End Dated
3.0	<b>Contract Line Remarks:</b>		<b><u>6-7A SUNRISE</u></b>						
	SPOT	6:00:00AM- 7:00:00	Per week (3), We, Th, Fr	03/06/13 6:42AM (We)	00:30	EYEWITNESS NEWS SUNRISE	STND0313HR	\$900.00	
	SPOT	6:00:00AM- 7:00:00	Per week (3), We, Th, Fr	03/07/13 6:29AM (Th)	00:30	EYEWITNESS NEWS SUNRISE	STND0313HR	\$900.00	
	SPOT	6:00:00AM- 7:00:00	Per week (3), We, Th, Fr	03/08/13 6:42AM (Fr)	00:30	EYEWITNESS NEWS SUNRISE	STND0313HR	\$900.00	
4.0	<b>Contract Line Remarks:</b>		<b><u>6-7A SUNRISE</u></b>						
	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	03/11/13 6:28AM (Mo)	00:30	EYEWITNESS NEWS SUNRISE	STND0313HR	\$900.00	
	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	03/12/13 6:24AM (Tu)	00:30	EYEWITNESS NEWS SUNRISE	STND0305H	\$900.00	
	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	03/13/13 6:29AM (We)	00:30	EYEWITNESS NEWS SUNRISE	STND0305H	\$900.00	
	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	03/14/13 5:59AM (Th)	00:30	EYEWITNESS NEWS SUNRISE	STND0305H	\$900.00	
	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	03/15/13 6:13AM (Fr)	00:30	EYEWITNESS NEWS SUNRISE	STND0305H	\$900.00	
6.1	<b>Contract Line Remarks:</b>		<b><u>6-7A SUNRISE</u></b>						
	SPOT	6:00:00AM- 7:00:00	Per week (4), Mo, Tu, We	03/18/13 6:15AM (Mo)	00:30	EYEWITNESS NEWS SUNRISE	STND0305H	\$900.00	
	SPOT	6:00:00AM- 7:00:00	Per week (4), Mo, Tu, We	03/20/13 6:22AM (We)	00:30	EYEWITNESS NEWS SUNRISE	STND0305H	\$900.00	
6.1	SPOT			03/18/13			2 preempts @ \$900.00	\$0.00	End Dated
7.0	<b>Contract Line Remarks:</b>		<b><u>7-9A TODAY SHOW</u></b>						
	SPOT	7:00:00AM- 9:00:00	Per week (5), Mo, Tu, We, Th, Fr	03/11/13 7:26AM (Mo)	00:30	Today Show	STND0313HR	\$800.00	
	SPOT	7:00:00AM- 9:00:00	Per week (5), Mo, Tu, We, Th, Fr	03/12/13 8:29AM (Tu)	00:30	Today Show	STND0305H	\$800.00	
	SPOT	7:00:00AM- 9:00:00	Per week (5), Mo, Tu, We, Th, Fr	03/13/13 7:59AM (We)	00:30	Today Show	STND0305H	\$800.00	
	SPOT	7:00:00AM- 9:00:00	Per week (5), Mo, Tu, We, Th, Fr	03/14/13 8:37AM (Th)	00:30	Today Show	STND0305H	\$800.00	
	SPOT	7:00:00AM- 9:00:00	Per week (5), Mo, Tu, We, Th, Fr	03/15/13 8:50AM (Fr)	00:30	Today Show	STND0305H	\$800.00	
8.0	<b>Contract Line Remarks:</b>		<b><u>7-9A TODAY SHOW</u></b>						
	SPOT	7:00:00AM- 9:00:00	Per week (3), We, Th, Fr	03/06/13 8:43AM (We)	00:30	Today Show	STND0313HR	\$800.00	
	SPOT	7:00:00AM- 9:00:00	Per week (3), We, Th, Fr	03/07/13 7:56AM (Th)	00:30	Today Show	STND0313HR	\$800.00	
	SPOT	7:00:00AM- 9:00:00	Per week (3), We, Th, Fr	03/08/13 8:48AM (Fr)	00:30	Today Show	STND0313HR	\$800.00	
9.1	<b>Contract Line Remarks:</b>		<b><u>7-8A SAT TODAY SHOW</u></b>						
	SPOT	7:00:00AM- 8:00:00	Per week (1), Sa	03/09/13 7:50AM (Sa)	00:30	Saturday Today	STND0313HR	\$500.00	
	SPOT	7:00:00AM- 8:00:00	Per week (1), Sa	03/16/13 7:51AM (Sa)	00:30	Saturday Today	STND0305H	\$500.00	
10.1	<b>Contract Line Remarks:</b>		<b><u>8-9A SUN TODAY SHOW</u></b>						
	SPOT	8:00:00AM- 9:00:00	Per week (1), Su	03/10/13 8:26AM (Su)	00:30	Sunday Today	STND0313HR	\$450.00	
	SPOT	8:00:00AM- 9:00:00	Per week (1), Su	03/17/13 8:55AM (Su)	00:30	Sunday Today	STND0305H	\$450.00	



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WTTH (WTTH)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
11.1	<b>Contract Line Remarks:</b>		<b><u>9-10A SUN SUNRISE</u></b>						
	SPOT	9:00:00AM-10:00:00	Per week (1),Su	03/10/13 9:26AM (Su)	00:30	Eyewitness News Sunrise 9AM	STND0313HR	\$400.00	
	SPOT	9:00:00AM-10:00:00	Per week (1),Su	03/17/13 9:40AM (Su)	00:30	Eyewitness News Sunrise 9AM	STND0305H	\$400.00	
12.1	<b>Contract Line Remarks:</b>		<b><u>9-10A TODAY SHOW-2</u></b>						
	SPOT	9:00:00AM-10:00:00	Per week (4),Mo,Tu,We	03/18/13 10:00AM (Mo)	00:30	Today Show II	STND0305H	\$300.00	
	SPOT	9:00:00AM-10:00:00	Per week (4),Mo,Tu,We	03/20/13 9:57AM (We)	00:30	Today Show II	STND0305H	\$300.00	
12.1	SPOT			03/18/13			2 preempts @\$300.00	\$0.00	End Dated
13.0	<b>Contract Line Remarks:</b>		<b><u>3-4P ELLEN</u></b>						
	SPOT	3:00:00PM- 4:00:00	Per week (5),Mo,Tu,We,Th,Fr	03/11/13 3:22PM (Mo)	00:30	ELLEN DEGENERES	STND0305H	\$400.00	
	SPOT	3:00:00PM- 4:00:00	Per week (5),Mo,Tu,We,Th,Fr	03/12/13 3:45PM (Tu)	00:30	ELLEN DEGENERES	STND0305H	\$400.00	
	SPOT	3:00:00PM- 4:00:00	Per week (5),Mo,Tu,We,Th,Fr	03/14/13 3:38PM (Th)	00:30	ELLEN DEGENERES	STND0305H	\$400.00	
	SPOT	3:00:00PM- 4:00:00	Per week (5),Mo,Tu,We,Th,Fr	03/15/13 3:00PM (Fr)	00:30	ELLEN DEGENERES	STND0305H	\$400.00	
13.0	SPOT			03/11/13			1 preempt @\$400.00	\$0.00	Network News Special
14.1	<b>Contract Line Remarks:</b>		<b><u>3-4P ELLEN</u></b>						
	SPOT	3:00:00PM- 4:00:00	Per week (3),Mo,Tu,We	03/20/13 3:24PM (We)	00:30	ELLEN DEGENERES	STND0305H	\$400.00	
14.1	SPOT			03/18/13			2 preempts @\$400.00	\$0.00	End Dated
16.0	<b>Contract Line Remarks:</b>		<b><u>11-1135P LATE NEWS</u></b>						
	SPOT	11:00:00PM-11:35:00	Per week (3),We,Th,Fr,Sa,Su	03/06/13 11:21PM (We)	00:30	Eyewitness News Nightbeat	STND0313HR	\$1400.00	
	SPOT	11:00:00PM-11:35:00	Per week (3),We,Th,Fr,Sa,Su	03/07/13 11:29PM (Th)	00:30	Eyewitness News Nightbeat	STND0313HR	\$1400.00	
	SPOT	11:00:00PM-11:35:00	Per week (3),We,Th,Fr,Sa,Su	03/08/13 11:10PM (Fr)	00:30	Eyewitness News Nightbeat	STND0313HR	\$1400.00	
17.0	<b>Contract Line Remarks:</b>		<b><u>11-1135P LATE NEWS</u></b>						
	SPOT	11:00:00PM-11:35:00	Per week (4),Mo,Tu,We,Th,Fr,Sa,Su	03/11/13 11:10PM (Mo)	00:30	Eyewitness News Nightbeat	STND0305H	\$1400.00	
	SPOT	11:00:00PM-11:35:00	Per week (4),Mo,Tu,We,Th,Fr,Sa,Su	03/12/13 11:23PM (Tu)	00:30	Eyewitness News Nightbeat	STND0305H	\$1400.00	
	SPOT	11:00:00PM-11:35:00	Per week (4),Mo,Tu,We,Th,Fr,Sa,Su	03/13/13 11:12PM (We)	00:30	Eyewitness News Nightbeat	STND0305H	\$1400.00	
	SPOT	11:00:00PM-11:35:00	Per week (4),Mo,Tu,We,Th,Fr,Sa,Su	03/15/13 11:23PM (Fr)	00:30	Eyewitness News Nightbeat	STND0305H	\$1400.00	
18.1	<b>Contract Line Remarks:</b>		<b><u>11-1135P LATE NEWS</u></b>						
	SPOT	11:00:00PM-11:35:00	Per week (2),Mo,Tu,We	03/20/13 11:29PM (We)	00:30	Eyewitness News Nightbeat	STND0305H	\$1400.00	
18.1	SPOT			03/18/13			1 preempt @\$1400.00	\$0.00	End Dated
19.0	<b>Contract Line Remarks:</b>		<b><u>8-10P BIGGEST LOSER</u></b>						
	SPOT	8:00:00PM-10:00:00	Per week (1),Mo	03/11/13 8:24PM (Mo)	00:30	THE BIGGEST LOSER	STND0305H	\$2000.00	
20.0	SPOT			03/18/13			1 preempt @\$1600.00	\$0.00	Schedule Change
21.0	<b>Contract Line Remarks:</b>		<b><u>8-9P COMM/PARKS</u></b>						
	SPOT	8:00:00PM- 9:00:00	Per week (1),Th	03/07/13 8:21PM (Th)	00:30	COMMUNITY	STND0313HR	\$1500.00	
23.1	<b>Contract Line Remarks:</b>		<b><u>7-9A TODAY SHOW</u></b>						
	SPOT	7:00:00AM- 9:00:00	Per week (3),Mo,Tu,We	03/18/13 8:38AM (Mo)	00:30	Today Show	STND0305H	\$800.00	
	SPOT	7:00:00AM- 9:00:00	Per week (3),Mo,Tu,We	03/19/13 8:50AM (Tu)	00:30	Today Show	STND0305H	\$800.00	
23.1	SPOT			03/18/13			1 preempt @\$800.00	\$0.00	End Dated
24.0	<b>Contract Line Remarks:</b>		<b><u>9-10A TODAY SHOW-2</u></b>						
	SPOT	9:00:00AM-10:00:00	Per week (5),Mo,Tu,We,Th,Fr	03/11/13 9:57AM (Mo)	00:30	Today Show II	STND0313HR	\$300.00	



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	SPOT	9:00:00AM-10:00:00	Per week (5),Mo,Tu,We,Th,Fr	03/12/13 9:54AM (Tu)	00:30	Today Show II	STND0305H	\$300.00	
	SPOT	9:00:00AM-10:00:00	Per week (5),Mo,Tu,We,Th,Fr	03/13/13 9:56AM (We)	00:30	Today Show II	STND0305H	\$300.00	
	SPOT	9:00:00AM-10:00:00	Per week (5),Mo,Tu,We,Th,Fr	03/14/13 9:53AM (Th)	00:30	Today Show II	STND0305H	\$300.00	
	SPOT	9:00:00AM-10:00:00	Per week (5),Mo,Tu,We,Th,Fr	03/15/13 9:26AM (Fr)	00:30	Today Show II	STND0305H	\$300.00	
25.0	<b>Contract Line Remarks:</b>		<b>9-10A TODAY SHOW-2</b>						
	SPOT	9:00:00AM-10:00:00	Per week (3),We,Th,Fr	03/06/13 9:27AM (We)	00:30	Today Show II	STND0313HR	\$300.00	
	SPOT	9:00:00AM-10:00:00	Per week (3),We,Th,Fr	03/07/13 9:30AM (Th)	00:30	Today Show II	STND0313HR	\$300.00	
	SPOT	9:00:00AM-10:00:00	Per week (3),We,Th,Fr	03/08/13 9:53AM (Fr)	00:30	Today Show II	STND0313HR	\$300.00	
27.0	<b>Contract Line Remarks:</b>		<b>3-4P ELLEN</b>						
	SPOT	3:00:00PM- 4:00:00	Per week (3),We,Th,Fr	03/06/13 3:55PM (We)	00:30	ELLEN DEGENERES	STND0313HR	\$400.00	
	SPOT	3:00:00PM- 4:00:00	Per week (3),We,Th,Fr	03/07/13 3:28PM (Th)	00:30	ELLEN DEGENERES	STND0313HR	\$400.00	
	SPOT	3:00:00PM- 4:00:00	Per week (3),We,Th,Fr	03/08/13 3:20PM (Fr)	00:30	ELLEN DEGENERES	STND0313HR	\$400.00	
28.0	<b>Contract Line Remarks:</b>		<b>10-11P SMASH</b>						
	SPOT	10:00:00PM-11:00:00	Per week (1),Tu	03/19/13 10:29PM (Tu)	00:30	SMASH	STND0305H	\$1600.00	M/G For 20.0.1
29.1	<b>Contract Line Remarks:</b>		<b>3-4P ELLEN</b>						
	SPOT	3:00:00PM- 4:00:00	Per week (1),Mo,Tu,We	03/19/13 3:00PM (Tu)	00:30	ELLEN DEGENERES	STND0305H	\$400.00	M/G For 13.0.1

**We warrant the broadcast information shown herein was taken from the official station log. Advertiser and agency are jointly and severally obligated to pay this invoice. Payment by Advertiser to Agency shall not constitute payment to station.**

Gross Total	<b>\$45,400.00</b>	Total Spots	63
Commission	<b>(\$6,810.00)</b>		
Net Total	<b>\$38,590.00</b>		